

The Power of Digital Phone for Business



The Case for Digital Phone

As an office manager and decision maker, you are not only responsible for keeping your office running smoothly, but also maximizing productivity and minimizing communication costs. You undoubtedly understand the difficulty of the task on hand; whether your employees are working remotely or in the office, they need to stay connected at all times, and Digital Phone is the solution. It cuts those communication costs and keeps all your employees connected.

What is Digital Phone?

Simply stated, Digital Phone is phone service that runs over an existing broadband connection. This means that analog signals, like the kind you hear when you talk on the phone, are turned into digital data that can be transmitted over the Internet giving you the ability to use your phone over your Internet connection.

What Are the Benefits?

Digital Phone gives businesses the ability to consolidate their telephone and data service over their existing broadband connection. It allows business owners the ability to leverage their investment in their existing PBX equipment or, if starting a new business, choose to use hosted Digital Phone service. Hosted Digital Phone service provides all the PBX features and functionality that an expensive PBX would provide, but unlike a standard PBX, it not only allows a business to support hundreds of employees under one roof but hundreds of employees and offices that are geographically dispersed, joining them together as one office.

Another added benefit to Digital Phone service is that each standard digital phone call takes around 80 kbps of bandwidth from an existing broadband connection. Knowing this gives businesses the ability to manage how much bandwidth they will need within the office to ensure a great quality call.

Features

Hosted Digital Phone service enables you to take advantage of features that were previously only available to large companies, allowing the projection of a "large company" image while still operating as a small company. It provides you with a communication solution that will never be outgrown because it scales to your business needs no matter the size or number of locations.

What Are My Options?

If you have a small business, you are most likely using a Key System, PBX, or Centrex service to fuel your company's telephone needs. In each case, hosted Digital Phone service can be an attractive alternative.

Unlike a Key System or PBX, hosted Digital Phone requires low upfront capital expense on your part, and it offers many more features than most Key Systems or PBXs.

Why Mconnect?

Not only does Mconnect deliver excellent customer service but it provides our clients with an optimized, state-of-the-art Digital Phone service. It's our business to provide the highest-quality, most innovative, most effective voice technology answers to your business, and we do not charge you "upgrade fees" or "maintenance charges." We stay on top of technology so you can concentrate on what you do best: running your business. Let us be a partner in your success: contact us today for a customized business case analysis to see how our Digital Phone service can create savings for you.

Empowering Your Business Through Digital Phone

While hosted Digital Phone service offers you many productivity-enhancing features, we've picked out a few that will have the highest beneficial impact on your business:

Feature	Benefit
Remote Office	Remote Office allows you to use your home phone, your cell phone or even a hotel phone as your business phone giving you the appearance of being in your office even when you're not. With Remote Office, you can make phone calls from your remote phone and have them billed to your business. This feature also directs all calls coming to your business phone to ring the remote office phone.
Shared Line Appearance	Allows for incoming calls to ring on up to 35 additional phones simultaneously, connecting the first phone to be answered. Example applications of this service include setting up a second line for an executive assistant or creating a hosted key system solution with multiple lines being shared across multiple phones in an office.
Push to Talk (Intercom)	Gives your company the ability to intercom to employees even if they're in dispersed locations.
Messaging to Email	Allows your employees to receive their voicemail messages via email when they are travelling.

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